



**FEED THE FUTURE**

The U.S. Government's Global Hunger & Food Security Initiative

# Food Loss and Waste (FLW) Applicants' Conference

## RFA-FLW-001

Mark Pigott, Engagement Manager

Ammar Shams Aldin, Grants Manager

Daniella Maor, Senior Private Sector Engagement Advisor

Bronwyn Irwin, Chief of Party

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## We will begin momentarily



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## MARKET SYSTEMS AND PARTNERSHIPS OVERVIEW



Advancing learning and good  
practice on market systems  
development and private sector  
engagement



[www.agrilinks.org/msp](http://www.agrilinks.org/msp)



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## Why does USAID want to co-invest with the private sector?

- USAID investment **reduces risk** to firms to invest, innovate, and engage in areas outside of normal business practices but within its core business interests.
- Business solutions can have a ***positive development impact***
- Investing with the private sector results in more **sustainable, market-oriented solutions**



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## GENDER LENS INVESTING

*MSP is a **gender-led investor** that deliberately incorporates gender factors into investment analysis, solicitation, and partnership design to improve social and business outcomes. MSP always seeks opportunities to positively impact **women and youth**.*

- One of the objectives of this activity is to “Increase and improve linkages between market actors”, **especially** market actors who are **women**.
- Within the application template for this award, you will see questions regarding your business concept’s impact on women, specifically “how it will benefit women as suppliers, as customers, or as employees.”
- Be clear in your application to link your proposed concept with impact on women.



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## FLW Partnership Facility Objectives

MSP's FLW Partnerships Facility seeks to support businesses to contribute towards one or more of the following objectives:

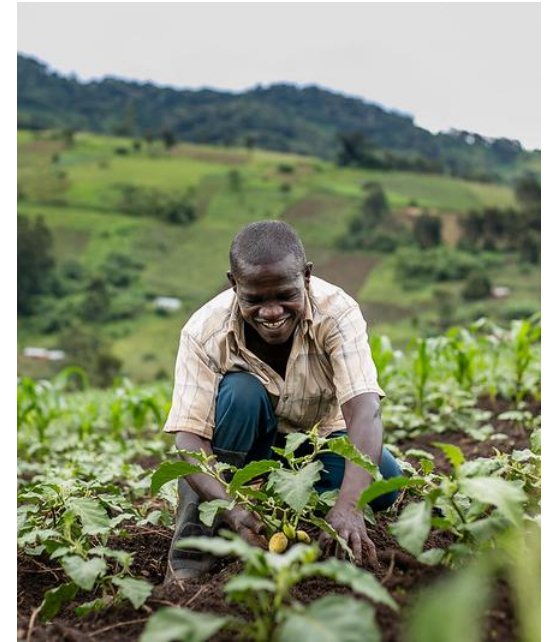
- Pilot innovative solutions to reduce food loss and waste with an emphasis on nutrient dense products throughout the supply chain in target countries.
- Reduce methane and other greenhouse gas (GHG) emissions through reduction in food loss and waste via improved practices in storage and distribution, and processing.
- Create circular economy systems of regeneration within focus countries' food systems so that waste does not exist but is instead used as feedstock for another cycle.
- Strengthen the focus countries' agricultural competitiveness through enhanced services, private sector engagement, and investment, especially within nutrient rich value chains.
- Improve the focus countries' resilience and capacity to mitigate and respond to food system shocks.





## Illustrative Examples of Concepts

- Warehousing, storage, cold chain, transportation, and other technologies that prolong shelf-life, improve food safety, and reduce product losses from damage or spoilage.
- Agro-processing that reduces microbial contamination, improves food safety, and generates additional income for smallholder farming households and expanded opportunities for farmer groups (e.g., value addition, washing, grading, and packaging).
- Technologies that improve sanitary and phytosanitary food safety standards.
- Practices that create circular economy opportunities where unsafe or inedible foods are safely recycled back into the food system for human, livestock, poultry, fish or other animal consumption, especially those focused on nutrient dense products and value chains.
- Other innovations that promote value addition, nutrient dense agricultural products and prevent food loss or waste.
- Processes that extend the shelf-life of perishable and nutrient dense agriculture products.





## FLW Partnership Facility Quick Facts

- Investment Funding - \$250,000-500,000
- Required Co-Investment – 1:1 Investment (5:1 required if proposed activities include loans or equity investments)
- Period of Performance – 2-years
- Grant Type – Performance-based grants (fixed amount award)







## Eligibility Information

- Eligible applicants include:
  - Companies that are legally registered to operate in Bangladesh, Kenya, Nepal, Niger, Nigeria, and/or Tanzania at the time of award
  - Financial institutions, investors, businesses, business service organizations, industry/sector organizations, trade or other private sector associations
- Ineligible applicants include:
  - NGOs
  - Any entity listed in the U.S. government Excluded Parties List.
  - Any entity unable to obtain a Unique Entity Identifier (UEI)
  - Any Public International Organization (PIO).
  - Any entity affiliated with DAI or MSP directors, officers, or employees.
  - Any military organization, political party, labor union, or individual





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## What is Co-Investment?

- Cash investment from partner that takes place DURING the partnership (i.e. cannot be a past investment)
- Examples of eligible costs: relevant staff time, materials, equipment, consulting services for studies or trainings.
- Directly related to the partnership activities.



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## FLW Partnership Facility Timeline

- Applications will be received and reviewed in two groups. The Group 1 deadline has already passed, but MSP will continue to accept applications for Group 2 until January 27, 2023.
- The timeline is as follows:
  - Release RFA – September 29, 2022 ✓
  - Group 1 Application Deadline – December 9, 2022 ✓
  - Applications Due – January 27, 2023
  - Application Review – February 2023
  - Co-Development, award negotiation, due diligence, cost verification – February – May 2023
  - Awards begin – June 2023





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## Q&A

- Please share any questions regarding the process or the goals of the facility
- Share any future questions with [flwgrants\\_nof@ftf-msp.org](mailto:flwgrants_nof@ftf-msp.org) and answers will be posted weekly to the MSP grants website.
- The RFA and all application templates may be found at <https://www.mspgrants.com/flw>



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